

# How to Apply Makeup

By Georgia Knight

Beauty, they say, is skin deep. But who doesn't like to look beautiful? With a soft touch of lipstick a dash of blush and a dusting of powder, you can bring about startling changes in your face.

You should follow the same routine when you apply your makeup. This way, the steps to looking your best will be organized and more efficient. When women use a thick, dark eyeliner, it often looks cheap and obvious. Dark eyeliner looks especially obvious if you have light skin and hair. Apply liner so to blend carefully to avoid sharp edges. Consider using a lighter color or a blended line of eye shadow as an alternative.

It is very easy to use too much color on your face. All you have to do is look around to see how often this mistake occurs. If your eyes are the focal point of your face, the lips and cheeks can be almost natural. Don't allow the three areas of the face to compete.

Try applying a concealer that is one shade lighter than your foundation. Dot it on over any blemishes or under-eye circles and blend with your fingertips or a makeup sponge. If your concealer tends to cake; apply eye cream first.

A foundation that matches your skin tone is your best choice. Apply the foundation in dots over the central part of your face. Then blend it out with a makeup sponge or your fingertips until it covers your face.

Use a loose or pressed powder to keep your foundation and concealer on longer. Use pressed powder to touch up when you're away from home.

Do your eyebrows next. Use powdered eyebrow shadow on brows instead of pencil, which can often look unnatural. Apply it with a hard, slanted brush.

Choose three colors of eye shadow: light, medium and dark. Use the dark only to line your upper eyelid, in a fairly thin line along the upper lashes. Use the medium shade for the crease and the lightest shade for the area under the eyebrow.

When applying eyeliner use a cake eyeliner with a damp, thin liner brush, or an eyeliner pencil, and line the lower lid below the lashes. Line only the outer two-thirds of the lower lid, or all the way across if you're trying to achieve a darker look. Line all the way across the upper lid (just

above the lash line and as close to the lashes as possible), or start the line where your lashes begin.

Apply mascara to upper and lower lashes in two thin coats. Choose a brown mascara if your skin and hair color is fair. Black or deep brown works well for darker coloring. Try a color mascara such as navy or plum for fun, but don't go too bright if you want to be taken seriously.

Smile to find the apples of your cheeks, and apply blush to the apples or below, whichever you prefer. If you have to blend in blush, it is too bright.

Choose a lipstick color that is suited to your skin tone and that's perfect for your day look. You can mix colors and textures to suit your moods and your outfits.

Use lip liner after applying lipstick, not before. That way you won't end up with a dark circle of lip liner after your lipstick has worn off. Use lip liner that is similar in color to your lipstick. Avoid combining very dark lip liner and pale lipstick.

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